

2014 Winter Webinar

Ohio's Strategic Prevention Framework –
State Incentive Grant (SPF SIG)

Department Updates

Dr. Tammy Collins and Dawn Thomas
Ohio Department of Mental Health and Addiction
Services

Update from SAMHSA

Dr. Tammy Collins
Ohio Department of Mental Health and Addiction
Services

Timeline

- No-cost Extension (we get more *time*, we do not get more *money*) until October 31, 2014
- Allows us 4 more months of implementation
- Required Federal Reporting Elements:
 - ✓ CLI Part 2 – due May 1, 2014
 - ✓ Community Outcomes Data (aka: COMs survey, NOMs survey, individual-level survey, usage survey) – due November 1, 2014
 - ✓ CLI Parts 1 & 2 – due November 1, 2014

Next Steps

ACTION ITEMS:

1. Budget Revisions (Due: February 14, 2014)
 - a) Budget for up to June 30, 2014
 - b) Budget for July 1 – October 31, 2014
 - c) Revisions **must** include funds to complete required federal reporting elements from previous slide.
 - d) Projects **must** allocate (and draw down) ALL funds – no money should be left over!
2. COMs Survey Status Update (Due: March 1, 2014)
 - a) Work with your OSET Evaluator to complete this form.

SPF Training Update

Tracee Garrett
Global Training

Success Stories

Dawn Thomas
Ohio Department of Mental Health and Addiction
Services

Success Stories

- Each coalition will choose three success stories from their SPF experience.
- Please write a brief paragraph about each success – no more than 1 page for *all three* success stories (12 pt. font, single spaced).
- **ACTION ITEM:** Email to Dawn Thomas (dawn.thomas@mha.ohio.gov) by February 1, 2014.

**Sustaining the SPF with
Vision, Value, & Strategy**

Holly Raffle, Ph.D., MCHES
Voinovich School of Leadership and Public Affairs
Ohio University

Session Objectives

- Gain a conceptual understanding of the Public Value model for strategic management within the context of the work done by coalitions engaged in the SPF SIG process
- Apply the Public Value model to the concept of sustainability planning

Strategic Leaders Create Public Value

“The aim of managerial work in the public sector is to create public value just as the aim of managerial work in the private sector is to create private value.”

(Mark H. Moore, *Creating Public Value*, 1995)

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Public Value of Your Work

“Ultimately, it is all about personal responsibility and how to support the person to become their own best coach for health management. The individual is the only one with themselves 24 hours a day, 365 days a year. That is why it is imperative that we invest in a culture of health as an individual, as a family, as an employer, as a community, as a state and as a nation.”

(Ronald Loeppke, *The Value of Health and the Power of Prevention*, 2008)

Challenges All Public Leaders Face

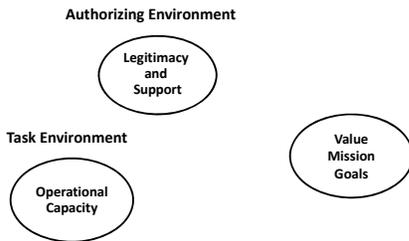
- Measuring outcomes
- Raising public awareness of issues
- Competition for resources
- Staffing considerations
- Demands from overseers
- Collaboration with other organizations
- Managing complex networks

[1] Leeson, 2003 [2] Prodenis, Sander, & Wvist, 2002 [3] Ibid. [4] Mental Health Weekly, 8/6/2001 [5] Mental Health Weekly, 12/11/1995 [6] Leeson, 2003

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A Public Value Model for Public Managers— The Strategic Triangle

Need to touch all the bases when we develop and implement strategy



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Making Strategy “The Idea of a Strategic Triangle”

Seek opportunities to increase value your organization creates

Strategy must provide substantive value to overseers, clients and beneficiaries



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Strategic Triangle "Idea"



Authorizing Environment

Obtain and maintain resources and authority to create public value

Strategy must be legitimate and politically sustainable

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Strategic Triangle "Idea"

Produce value using internal and external assets (task environment)

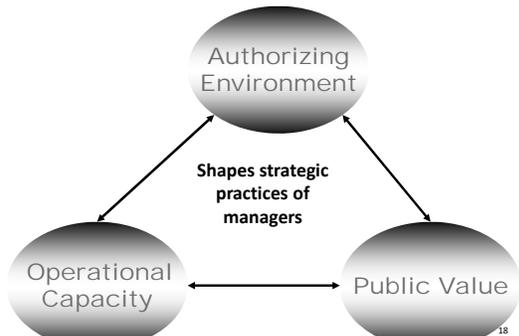
Strategy must be operationally and administratively feasible



Operational Capacity

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The Strategic Triangle Public Value Framework



Authorizing Environment

Operational Capacity

Public Value

Shapes strategic practices of managers

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Making Strategy to Mirror Realities of Public Sector Environment

Strategic Components:

1. Public Value Strategy - strategy must provide substantive *value* to overseers, clients and beneficiaries
2. Political Strategy - it must be *legitimate and politically sustainable*
3. Operational Capacity Strategy - it must be *operationally* and administratively feasible

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Strategic Triangle

- Have to pay attention to all three areas at the same time
- What you do in one area has to fit with the others

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Using the Strategic Triangle to Promote Sustainability

- Diagnosis of existing situation in terms of value produced, stands in authorizing environment and existing capacity
- Helps structure thinking about what value to produce and how authorizing environment and capacity allow us to go forward

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Making a Public Value Strategy

- **What value is being produced?**
 - Identify and clearly articulate what is being delivered to whom?
- **What does the community know and value about your work?**
 - Research issues and stakeholders in the authorizing environment.
- **What is the co-production process?**
 - Who else can help you create the public value?

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“Leaders establish the vision for the future and set the strategy for getting there; they cause change. They motivate and inspire others to go in the right direction.”

John Kotter

Sustainability Module

- **Winter Webinar Kickoff and SPF Sustainability Training 1** - Wed., January 22nd, 10:00 am - 12:30 pm
- **SPF Sustainability Webinar Training 2** - Wed., February 19th, 10:00 am - 12 pm
- **SPF Sustainability Webinar Training 3** - Wed., March 19th, 10:00 am - 12 pm
- **Sustainability Plans Due** - Wed., April 30th
