



POLICY OBJECTIVES FOR CAMPUS AND COMMUNITY COALITIONS

Alcohol Availability

- Prohibit alcohol use in public places.
- Prohibit delivery or use of kegs or other common containers on campus.
- Require use of registered and trained alcohol servers.
- Institute responsible server training programs.
- Disseminate guidelines for off-campus parties.
- Limit number and concentration of alcohol outlets near campus.
- Increase costs of alcohol sales licenses.
- Limit days or hours of alcohol sales.
- Limit container size for alcohol sales.
- Limit number of servings per alcohol sale.
- Require keg registration.
- Increase state alcohol taxes.

Policy Development and Enforcement

- Increase ID checks at on-campus functions.
- Use decoy operations at campus pubs and on-campus functions.
- Increase patrols near both on- and off-campus parties.
- Increase criminal prosecution of students for alcohol-related offenses.
- Change driver's licensing procedures and formats.
- Impose driver's license penalties for minors violating alcohol laws.
- Educate sellers/servers about potential legal liability.
- Increase ID checks at off-campus bars and liquor stores.
- Enforce seller penalties for sale of liquor to minors.
- Enforce laws against buying alcohol for minors.
- Enforce penalties for possessing fake ID.
- Use decoy operations at retail alcohol outlets.
- Increase enforcement of DUI laws.
- Pass ordinances to restrict open house assemblies and noise level.

Marketing and Promotion of Alcohol

- Ban or limit alcohol advertising in the vicinity of schools.
- Ban alcohol promotions with special appeal to underage drinkers.
- Ban alcohol promotions that show drinking in high-risk contexts.
- Require pro-health messages to counterbalance alcohol advertising.
- Institute cooperative agreement to institute minimum pricing.
- Institute cooperative agreement to limit special drink promotions.