

**Hamilton County SPF/SIG, Hamilton County
Ohio Strategic Prevention Framework (SPF) Community Logic Model**

Priority Substance: Alcohol

Target Population: 18-25 year olds residing in 11 communities having the greatest populations of 18-25 year olds.

Problem Statement		
<p><i>Young adults, ages 18-25 in Hamilton County, report a high incidence of high risk drinking in terms of frequency and quantity consumed.</i></p>		
Description of the Problem	Intervening Variable	Strategies
<p>30 Day Alcohol Use</p> <p>72% (658/914) of 18-25 year olds who were surveyed reported having consumed any alcoholic beverages in the past 30 days (Hamilton County National Outcome Measures Survey 2012). This compares with a state average of 65% (NSDUH, 2008-9).</p> <p>30 Day Binge (Alcohol)</p> <p>68.5% (422/616)* of 18-25 year olds who consumed any alcohol in the past 30 days had at least one binge episode which is defined as having had five or more drinks on one occasion (Hamilton County National Outcome Measures Survey 2012).</p> <p>Under-Age Alcohol Use</p> <p>61.6% (260/422) of 18-20 year olds reported drinking in the past 30 days. Of these 260 individuals, 168 or 64.6% had five or more drinks on at least one occasion in the past 30 days (Hamilton County National Outcome Measures Survey 2012).</p> <p>*42 survey respondents were not asked the binge drinking survey question thus the difference in those who reported having consumed any alcohol in the past 30 days within the second data source.</p>	<p>When young adults, ages 18-25 in Hamilton County, make the choice to drink in a high risk manner, they disregard the risk/harm associated with their actions.</p> <ul style="list-style-type: none"> Both the 2012 Hamilton County National Outcomes Measures Survey and an analysis of Hamilton County 12th grade PRIDE Survey data (2012) found that those who engaged in drinking five or more drinks on an occasion were significantly less likely to perceive risk/harm. Young adults from three universities in Hamilton County* reported that they “did something you later regretted” as a result of their drinking despite 86.4% (763/883) of young adults reporting the belief that there is moderate/great risk when young adults drink five or more drinks once or twice a week (Hamilton County National Outcome Measures Survey, 2012). <p>*34.6% of young adults from University A (Core, 2008), 40.6% of young adults at University B (ACHA, 2010) and 41.2% of young adults at University C (ACHA, 2010).</p>	<p>Media Messages</p>