

**Franklin County Urban Coalition (FCUC), Franklin County  
Ohio Strategic Prevention Framework (SPF) Community Logic Model  
Priority Substance: Marijuana  
Target Population: Young Adults Living in the Urban Core of Columbus**

**Guiding \*or\* Problem Statement**

**Almost half of young adults in the Urban Core have used marijuana in the past 30 days.**

Description of the Issue *or* Problem	Intervening Variables	Strategies
<ul style="list-style-type: none"> <li>• 41% of 18-25 year olds in our community have used marijuana in the past 30 days.<sup>1</sup> This compares with 18.5% of Ohio young adults who have used marijuana within the past 30 days.<sup>2</sup></li> <li>• 83% of those surveyed ranked marijuana as a moderate or serious problem for young adults.<sup>3</sup></li> <li>• 58% of 18-25 year olds report that they don't disapprove of trying marijuana once or twice.<sup>1</sup></li> <li>• 58% of 18-25 year olds report that they don't disapprove smoking marijuana once a month or more.<sup>1</sup></li> </ul> <p><sup>1</sup> FCUC Usage Survey, 2012</p> <p><sup>2</sup> SAMHSA, March 2012</p> <p><sup>3</sup> FCUC Community Readiness Survey, 2012</p>	<p><b>Risk Factor: Young adults in the Urban Core do not perceive frequent marijuana use as posing risk or harm.</b></p> <ul style="list-style-type: none"> <li>• 60% of 18-25 year olds do not perceive smoking marijuana more than once or twice a week as posing a risk.<sup>1</sup></li> </ul>	<p>Media</p>