

WHERE HAVE WE BEEN?

- ◉ Coordination of approximately 150 groups in Ohio formed in 2012
- ◉ Youth to Youth, Teen Institute, PRIDE youth groups
- ◉ Youth Led Prevention is a comprehensive approach to addressing the emotional and behavioral health in youth and young adults.

WHERE HAVE WE BEEN?

- ◉ We are the Majority!
- ◉ April 30, 2012 Rally
- ◉ Over 600 young people
- ◉ <http://www.youtube.com/watch?v=7Y3sNj8z33s>



WHERE ARE WE NOW?

- ◉ Continuing to Build Network - Collaborating with SADD
- ◉ Youth-Led Prevention is based on the prevention theories of:
 - Social Emotional Learning
 - Resiliency
- ◉ Regional Trainings
- ◉ Social Media Plan
- ◉ Actively Caring for People - wristbands
- ◉ Evaluation - Ohio University
 - Short-term Measurable Outcomes (2 years)
 - Long-term Measurable Outcomes (5 years)

We Are The
MAJORITY

A logo for 'Drug Free' featuring the words 'drug free' in a white, lowercase font inside a green, irregular shape that resembles a splatter or a map outline.

THEORY OF CHANGE

- Theory of Change - When a community supports Youth-Led Prevention, it is more likely that the community will increase their awareness that non-use is the norm among adolescents and young adults.
 - Resiliency to overcome challenges
 - Community support to transition to adulthood
 - Community reinforcement of positive social norms

WHERE WE ARE GOING?

- Five Regional Trainings
- Rally - May 2, 2013
- Expand Statewide
- Use Evaluation Results to Guide Future Plans
- Become National Model for Youth Led Prevention



Ohio Youth-Led Prevention Network



OHIO YOUTH LED PREVENTION NETWORK



Marcie Seidel
Executive Director
Drug Free Action Alliance
6155 Huntley Rd., Suite H
Columbus, OH 43229
614-540-9985

Mseidel@DrugFreeActionAlliance.org

DrugFreeActionAlliance.org

