

# Statewide Campaigns for Problem Gambling Prevention

2014

1. ADAMH/ADAS Boards and provider agencies can localize and print "Until" rack cards and posters.
2. Boards and agencies can customize "Until" messaging for different target audiences: teens, college age, older adults.
3. Communities can use "Until" campaign as much or as little as they wish, based on local needs assessment.



**Gambling is  
all fun and  
games, until.**

*Until you borrow money.*

*Until all you think about is gambling.*

*Until you lie about it.*

*Until you hurt friends and family.*

***Take control of problem gambling, before until.***

For free, confidential help 24/7,  
call the Ohio Problem Gambling Helpline at  
**1-800-589-9966.**



ORG includes the Ohio Lottery Commission (OLC), the Ohio Casino Control Commission (OCCC), the Ohio State Racing Commission (OSRC) and the Ohio Mental Health & Addiction Services (OhioMHAS).

[www.org.ohio.gov](http://www.org.ohio.gov)

## Resources

National Council on Problem Gambling  
[www.ncpgambling.org](http://www.ncpgambling.org)

Gamblers Anonymous  
[www.gamblersanonymous.org](http://www.gamblersanonymous.org)

Gam-Anon  
[www.gam-anon.org](http://www.gam-anon.org)





VIDEOS GALLERY & SUBMIT STORY T-SHIRT CONTACT

WARNING  
Signs of problem gambling

Bragging about winning, exaggerating wins and/or minimizing losses.

VIEW ALL SIGNS

herlads - In my dress on my way to work. Will post a pic soon #Ilostabet

# I LOST A BET

Like 45k Tweet 344

Gambling got you in trouble? 1-800-589-9966

OHIO LOTTERY

OHIO CASINO CONTROL COMMISSION

OHIO FOR RESPONSIBLE GAMBLING

DISCLAIMER PRIVACY POLICY CONTACT



TARGET DEMO:

Young adult males,  
18 - 30 year olds

