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**The Catalyst**

Multiple agency requests for trauma projects to the Interact for Health RFP 2012 – interest from multiple sectors

Too many to fund – convened the group

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**Create a Business Plan**

\$25,000 planning grant from Interact for Health

Deliverable: Plan for a sustainable regional trauma entity

Project activities over the last year:

- **Market Analysis:** Who is providing trauma-related training, research, and services?
- **Customer Analysis:** What do stakeholders want?
- **Gaps and Niche:** What niche could our entity fill?
- **Organizational Structure and Sustainability:** How is it structured, funded, and sustained?

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### A Collaborative Process

Multi-agency Management Team provided oversight

4 consultants shared the work

One agency served as the fiscal agent

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### Management Team & Consultants

- Tim Silleman - St. Aloysius Orphanage
- Tricia Burke - Envision
- Jennifer Jorgenson - Family Nurturing Center
- Kathy King - ProKids
- Pat McCollum - Parent Advocacy Center
- Holly Riffe - Northern Kentucky University
- Mary Vicario - St. Aloysius/Finding Hope

- Consultants
- Carol Hudgins-Mitchell
  - Jennifer E. Williams
  - Jo Krippenstapel

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### Lots of listening

152 people from 66 different organizations – Advisory Network

Individual interviews with organizations engaged in trauma capacity building or systems of care work

Focus groups

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### Consensus Emerged

4 Core Functions emerged from our year of listening:

- Offer Training
- Serve as a Clearinghouse
- Strengthen Collaboration
- Stimulate Systems Change

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### Other Important Factors

- Should not be "owned" by a provider agency
- Multi-agency governance desired
- Do not create a new non-profit if at all possible
- Leverage what exists
- Start with low hanging fruit and build from there

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### Found a viable startup strategy

One Community One Family Partnership – already doing what we hoped to do in Southeastern Indiana

Partnership for Mental Health – shared mission but thinking of ending their 501-c-3

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### Why These Partners?

- ✓ Shared Values
- ✓ Right Timing
- ✓ Ease of Startup
- ✓ Mutually Advantageous

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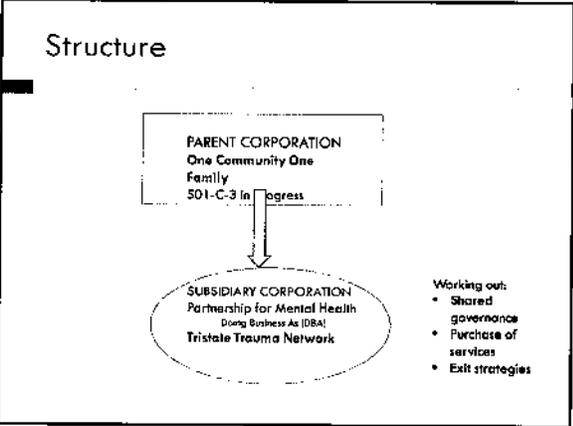
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### OCOF Parent Corporation

One Community One Family  
Brenda Konradi, Director

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### About OCOF

One Community One Family (OCOF) is a collaborative working to improve the system of care in Southeastern Indiana, particularly for youth with emotional issues and their families.

OCOF supports evidence-based models, peer-to-peer support, as well as system-level work with partner agencies by providing technical assistance in strategic planning, implementing effective practices, social marketing, change implementation, evaluation and trainings.



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### History

- Began in 2005 as an Advisory Board
- Awarded Health Foundation and state funding 2005
- Formed as a program of CMHC
- Hired Project Director 2005
- Hired family member consumer 2006
- State wide contract for training and consultation 2008
- Awarded CMHI funding in Fall of 2008
- Expanded to 7 staff
- Award LAUNCH funding 2014
- Incorporated 2013
- Filed for non-profit status 2014

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### What They Do....

- Wraparound
- United Families and FIRE
- Indiana's CAPRTF Pilot and SAMHSA video
- Systems of Care values – system change
- TF-CBT
- PBIS
- Trauma-Informed efforts with Maine's support
- Social Marketing efforts
- Workforce Development

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**Successes**

- SAMHSA committees
- Child welfare pilot
- Indiana Systems of Care Conference
- SAMHSA Trauma-informed Video Project
- Project LAUNCH
- Evaluation Efforts
- National and state presentations
- Mental Health First Aid

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**Subsidiary:**

**Partnership for Mental Health**

- Founded in 2006 in Clermont County
- Mission: Promote mental health through community education, advocacy and collaboration
- Incorporated as a 501-c-3 in 2008
- Broadened geographic focus to include Southwest Ohio, Southeast Indiana and Northern Kentucky

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**About the Partnership for MH**

**Key Investments**

- Hosts the annual Hope and Heroes Ceremony
- Joined forces with Tristate Suicide Prevention Coalition
- Created Interfaith Mental Health Coalition

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**TTN: What it will do**

Activities will align will Four Core Functions that emerged from our year of listening:

1. Offer Training
2. Serve as a Clearinghouse
3. Strengthen Collaboration
4. Stimulate Systems Change

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**Training**

Partner with local experts to offer quality training on specific content needs, especially those related to state mandates like suicide, bullying and domestic violence

Web-based training

Set standards for trauma-training

Offer training tracks

Create a Trauma Training Certification

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**Trauma Certification Program**

- Offer cross sector workforce & cross system training
- Include theory-to-practice consultation and technical assistance
- Include self care as a component of each learning segment
- Offer the latest in neurobiological research on trauma and help participants use this research in their day-to-day work
- Teach which treatment modalities work best for which populations
- Assist in the development of expressive, efficacy-based interventions

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## Clearinghouse

Establish a Tristate Trauma website that will provide:

- Links for trainings - local & national
- On-line book club for professional development
- Monthly E- newsletter
- Web based search and referral system for trauma services in the Tristate
- Smart phone application for search and referral services

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## Coordination and Collaboration

- Quarterly Membership meetings to bring together all sectors of the community
- Opportunities to join interest groups
- Collaboration on training efforts to make it more cost and time effective
- Coordination of grant application efforts
- Establish relationships with tristate trauma-informed initiatives

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## System of Care

- Plan and execute an annual trauma-informed Community Conference
- Develop Trauma-Informed System of Care Seminars for the community at large
- Offer agencies and organizations assistance and support in becoming more trauma-informed through:
  - A system of collaborative assessment
  - Consultation and support using a change model
  - Engagement in a continuous improvement process
- Engage in advocacy with state efforts on trauma-informed Systems of Care

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### TTN Director

- A community-minded person who :
  - ✓ Has regional knowledge and relationships
  - ✓ Builds partnerships and relationships
  - Brings startup skills: sees opportunities and acts strategically to advance the work of TTN
  - Offers development skills: develops foundation and corporate support, generates proposals for funding, and develops and works with budgets
  - Works effectively with Board of Directors

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### Start Up Strategies

- Engage in conversation with key capacity-builders and funders
- Identify high-interest training opportunities that are affordable for participants and revenue-producing for TTN
- Build a membership model
- Create an Interim Advisory Board

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### Financial Support

Encouraging conversations with 2 local foundations and United Way. Proposals under development.

Seeking to raise \$200,000 in operating grants for Yr 1; \$150,000 Yr 2; \$135,000 Yr 3, \$50,000 Yr 4.

Plan to position TTN for a larger national grant

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### Other Revenue Streams

- Membership dues ranging from \$50 for students, seniors, lay \$100 for individual \$150 up to \$500 for organizational dues based on size
- Corporate Sponsorships
- Training and Certification Fees

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### Interim Advisory Board

- Liz Atwell, Executive Director, Mental Health Association of Northern Ky and SW Ohio
- Tricia Burke, President & CEO, Envision and Board VP, Partnership for Mental Health
- Jane Herms, Executive Director, Family Nurturing Center
- Brenda Konradi, Executive Director, One Family One Community
- Maria Piombo, Clinical Director, The Child and Family Treatment Center of Central Clinic
- Ann Hoffman-Ruffner, President, Partnership for Mental Health
- Dr. Robert Shapiro, Director, Moyerson Center for Safe and Healthy Children
- Mary Vicario, Founding Director, Finding Hope
- Jennifer Zimmerman – Director, Consortium for Resilient Children  
United Way Representative

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